

PBA/07-10/4758  
July 28, 2010

**All Members / Associate Members**  
Pakistan Broadcasters Association

Dear Sir,

As per the Resolution, appended herewith, which was unanimously passed by General Body of PBA on July 12, 2010, which reads as under;

*“It is resolved that no member broadcaster will pay any carriage fee or any other remuneration for airing to World Call Telecom Ltd. Any member not adhering to the PBA directive will face suspension of their membership.*

*It is further resolved that PBA will directly deal with World Call Telecom Ltd. on this issue and in case World Call does not restore original positions of PBA members - PBA General Body authorizes the Chairman and Secretary General to block airing of all its members (including those Free to air) under the law. The above resolution is unanimously approved by the PBA General Body.”*

As World Call has off aired three PBA member channels viz. Aaj TV, News One & ARY News and despite all our best and sincere efforts to have an amicable solution, World Call has categorically refused to restore these channels. As such we intend to proceed with further action as per the General Body resolution.

Please confirm your concurrence and give suggestions, if any.

Best regards,

  
**Muhammad Aslam Kazi**  
Secretary General