

CIRCULAR

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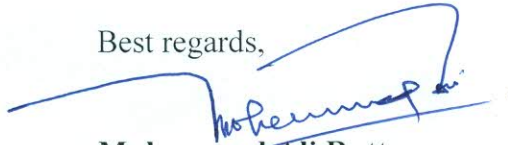
**All Accredited Advertising Agencies / MBHs,
Pakistan Broadcasters Association**

Dear Sir,

This is to inform you that in case of Advertisements / TVCs with joint sponsorship of a Government and Private/Commercial organization or with Government logos, the Government rates shall be applicable on all such advertisements / TVCs.

This is for information and compliance at your end.

Best regards,



Muhammad Ali Butt
Executive Director