



PBA/07-12/Cir-8099

July 31, 2012

CIRCULAR

**Chief Executives/Directors/MDs
All Accredited Advertising Agencies / MBHs
Pakistan Broadcasters Association**

RE: Circular - Outstanding dues against Federal Government and Provincial Governments

Dear All,

It has been brought to our notice that substantial amounts of outstanding dues has not been paid by the Federal Government and Provincial Governments, in respect of advertisement campaigns of their Ministries, Departments, Autonomous/Semiautonomous bodies etc., released on our members broadcasters through the Accredited Advertising Agencies/MBHs.

In order to address this issue effectively and expediently, all PBA accredited advertising agencies/MBHs are called upon to provide the Ministry/Department wise and invoice wise updated statement of accounts in respect of each Government/ Ministry/ Authority/Department that is their client. The statement of accounts must contain the following particulars:

1. Name of Ministry/Government Authority/Department
2. Name of Broadcasting House/Channel
3. Outstanding Amount
4. Invoice Number and Date

Please note that the requisite details must be received by PBA Secretariat latest by August 6, 2012.

Please feel free to contact for any further assistance.

Sincerely for,
Pakistan Broadcasters Association


Muhammad Ali Butt
Executive Director