



PBA/08-13/30-9313

August 24, 2013

To: All Member Broadcasters

Sub: Release of Business – M/s. Superior Group of Colleges

Dear Members,

This is to inform you that “**Superior Group of Colleges**” a client of Orient Advertising (Pvt.) Ltd. has cleared all outstanding dues of our member broadcasters and has undertaken to make all future payments directly to the member broadcasters. Therefore, Orient Advertising (Pvt.) Ltd. is allowed to release the business of the above mentioned client to our member broadcasters.

For avoidance of any doubt, it may please be noted that Orient Advertising (Pvt.) Ltd is not allowed to release business of any other client except the clients that have already been allowed by PBA. However, notification for release of any other client of Orient Advertising, after clearance and approval, will be issued accordingly.

Member broadcasters are therefore requested to accept the release of “**Superior Group of Colleges**” from Orient Advertising (Pvt.) Ltd. with immediate effect.

Best Regards,

Muhammad Ali Butt
Executive Director