



PBA/08-13/72-9228  
August 15, 2013

**To: All Member Broadcasters**

**Sub: Release of Business – Channel 7 Communications (Pvt.) Ltd.**

Dear Members,

This is to inform you that Channel 7 Communications (Pvt.) Ltd. has been allowed to release advertisements of M/s. AEO Pakistan **on cash basis only**. It may please be noted that Channel 7 Communications (Pvt.) Ltd. is not allowed to release business of its other clients except the above till further notification from PBA.

Member broadcasters are therefore requested to accept release of M/s. AEO Pakistan from above agency on cash basis only.

Best regards,

**Muhammad Ali Butt**  
Executive Director