

Ref: RA/ 10-13/Lake City-9504
October 12, 2013

To: All Members Broadcasters
Sub: Release of Business-Lake City Holdings (Pvt) Ltd

Dear Members,

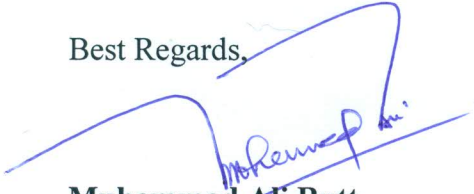
This is to inform you that Evernew Concepts (Pvt) Ltd. has been allowed to release the campaign of Lake City Holdings (Pvt) Ltd. It may please be noted that henceforth Evernew Concepts (Pvt) Ltd is allowed to release business of following clients only;

- 1. Information & Archives Department (Govt. Of Sindh)**
- 2. Lake City Holdings (Pvt) Ltd**

However, notification for release of any other client of Evernew Concepts (Pvt) Ltd, after clearance and approval, will be issued accordingly.

Member broadcasters are requested to accept the business of **Lake City Holdings (Pvt.) Ltd.** from Evernew Concepts (Pvt) Ltd with immediate effect.

Best Regards,



Muhammad Ali Butt
Executive Director