

Ref: RA/ 10-13/DGPR-9503
October 12, 2013

To: All Members Broadcasters
Sub: Release of Business-DGPR-Govt. of Punjab

Dear Members,

This is to inform you that DGPR, Govt. of Punjab has been allowed to release the business of following departments.

1. **LWMC –DGPR Govt. of Punjab (Eid-ul-Azha)**
2. **Health Department (Dengue / Congo campaign)**

Member broadcasters are advised to accept the business for only the above mentioned departments of Govt. of Punjab through its appointed advertising agencies. However, the advertising agencies that are suspended by PBA can not release business of above departments till their restoration.

Best Regards,



Muhammad Ali Butt
Executive Director