



*Clearance Department*

Ref: RA/10-14/27-10435  
October 31, 2014

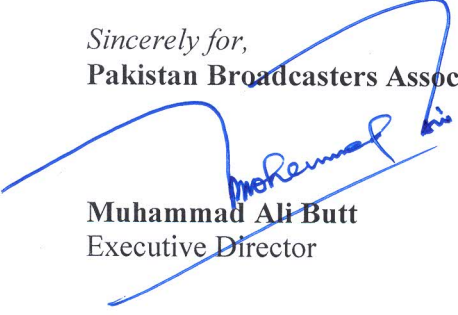
**To: All Member Broadcasters**  
**Sub: Release of Business – Midas Communications (Pvt.) Ltd.**

Dear Members,

This is to inform you that M/s **Midas Communications (Pvt.) Ltd.** has been allowed by PBA to release the business of its client **The United Nations Children's Fund (UNICEF) only.**

Members are requested to accept **only** the releases of **The United Nations Children's Fund (UNICEF)** from **Midas Communications (Pvt.) Ltd.**

*Sincerely for,*  
**Pakistan Broadcasters Association**

  
**Muhammad Ali Butt**  
Executive Director