

Dear Members,

This is to inform you that PBA has allowed Ministry of Information, Broadcasting & National Heritage, Government of Pakistan to release the campaign “Qoum Ki Awaz” through **Interlink Advertising (Pvt.) Ltd.**

Member broadcasters are requested to accept **the above mentioned campaign** through **Interlink Advertising (Pvt.) Ltd.** only.

Sincerely for,

Pakistan Broadcasters Association

Muhammad Ali Butt

Executive Director



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