

Dear Members,

This is to inform you that the PBA, in pursuance of the board decision, had suspended the business of Ministry of Water & Power against default in payment of outstanding dues of member broadcasters.

The Ministry of Water & Power had requested PBA to allow release of its recent campaign for "Energy Conservation" to the member channels, however their request has not been acceded to as the Ministry of Water & Power owes a huge long pending outstanding amount against electronic media releases.

All Member Broadcasters are therefore requested not to air releases of Ministry of Water & Power unless the client is restored by PBA. It is expedient to mention that any violation in this regard will attract action as per Rules and Regulations Governing Conduct of Advertising Agencies & MBHs.

*Sincerely for,*

**Pakistan Broadcasters Association**

**Muhammad Ali Butt**

Executive Director