

Dear Members,

This is to inform you that PBA has allowed Ministry of Information, Broadcasting & National Heritage, Government of Pakistan to release the campaign "**Kia app nay kabhi socha hai?**" through **Channel 7 Communications (Pvt.) Ltd.**

Member broadcasters are requested to accept **the above mentioned campaign** through **Channel 7 Communications (Pvt.) Ltd.**

Sincerely for,

Pakistan Broadcasters Association

Muhammad Ali Butt

Executive Director