

Dear Members,

This is to inform you that PBA has allowed Ministry of Information, Broadcasting & National Heritage, Government of Pakistan to release the campaign "**Kia app nay kabhi socha hai?**" through **Interlink Advertising (Pvt.) Ltd.**

Member broadcasters are requested to accept **the above mentioned campaign** through **Interlink Advertising (Pvt.) Ltd.**

*Sincerely for,*

**Pakistan Broadcasters Association**

**Muhammad Ali Butt**

Executive Director



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