

Dear Members,

This is to inform you that PBA has allowed Ministry of Information, Broadcasting & National Heritage, Government of Pakistan to release the campaign "**Kisan Package**" through **Interlink Advertising (Pvt.) Ltd.**

Member broadcasters are requested to accept **the above mentioned campaign** through **Interlink Advertising (Pvt.) Ltd.**

*Sincerely for,*

**Pakistan Broadcasters Association**

**Muhammad Ali Butt**

Executive Director