

Dear Members,

This is to inform you that PBA has allowed Ministry of Information, Broadcasting & National Heritage, Government of Pakistan to release the campaign "**Taxpayer Motivation**" through **Interlink Advertising (Pvt.) Ltd.**

Member broadcasters are requested to accept **the above mentioned campaign** through **Interlink Advertising (Pvt.) Ltd.**

Sincerely for,

Pakistan Broadcasters Association

Muhammad Ali Butt

Executive Director