

Dear Members,

This is to inform you that PBA has allowed **Ministry of Water and Power, Government of Pakistan** to release its campaign "**Energy Conservation** " through its following appointed agencies:

1- **Midas Communications Pakistan (Pvt.) Ltd.**

2- **The Circle Agency (Pvt) Ltd.**

Member Broadcasters are requested to accept the above campaign through aforementioned agencies.

Sincerely for,

Pakistan Broadcasters Association

Muhammad Ali Butt

Executive Director