

Dear All,

This is to inform you that PBA has allowed **Pakistan Poverty Alleviation Fund (PPAF)** to release the campaign "**Prime Minister's Interest Free Loan Scheme**" through **Midas Communications Pakistan (Pvt.) Ltd.-Islamabad**.

Member broadcasters are requested to accept the above mentioned campaign through **Midas Communication Pakistan (Pvt.) Ltd.-Islamabad**.

Sincerely for,

Pakistan Broadcasters Association

Muhammad Ali Butt

Executive Director