

PBA/10-08/Cir-2006 October 10, 2008

Chief Executives All Accredited Advertising Agencies / MBHs Pakistan Broadcasters Association

Subject: Income Tax Deduction Challans

Dear Sir,

With due respect we have to state that numerous accredited advertising agencies had not provided Income Tax deduction challans to our member broadcasters against the deductions made out of their bills for withholding tax, so much many agencies are not responding in providing any details to our members. The withholding tax pertains to the financial year 2006-07 and 2007-08.

We will advise you to provide Income Tax deduction challans to the respective broadcasters from whom you have made the deductions.

Please take note that failing to comply with our advice within 15 days from the receipt of this circular, we will proceed further as per provisions of Income Tax law.

Thanking you,

Muhammad Ali Butt
Deputy Executive Director

All member broadcasters for necessary information & action.