

**CONFIDENTIAL**

Ref: SA/06-11/NA-6337  
June 3, 2011

**To: All Member Broadcasters**  
**Sub: Suspension of Business of Get Technologies**

Dear Members,

We have to inform you that **Get Technologies** has failed to clear the outstanding dues pertaining to our member broadcaster despite various communications, therefore business of above client shall stand suspended w.e.f. **0:01 hours, Tuesday, June 7, 2011.**

All member broadcasters are directed not to air any advertisement of above client **M/s. Get Technologies** after the mentioned time through any source whatsoever till further communication by PBA.

Please note that clause 18.3 of PBA rules and regulations governing conduct of advertising agencies / media buying houses specifically spells: *No member broadcast house will run advertisement of a suspended agency/ MBH, or a black listed client. In the event of violating this rule, the broadcaster shall be liable to a fine of Rs. 200,000 per spot and the cost of commercial as per rack rate.*

It may please be noted that client under suspension cannot shift its business to any other agency MBH or place any business direct to a broadcaster until the client is restored.

Best regards,

  
**Muhammad Aslam Kazi**  
Secretary General