

Dear Members,

This is to inform you that PBA has allowed Ministry of Information, Broadcasting & National Heritage, Government of Pakistan to release the campaign "**Wattan Ki Mitti** " through **M-Communication (Pvt.) Ltd.**

Member broadcasters are requested to accept **the above mentioned campaign** through **M-Communication (Pvt.) Ltd.**

*Sincerely for,*

**Pakistan Broadcasters Association**

**Muhammad Ali Butt**

Executive Director