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PBA has been pursuing the Government for providing security / protection to media houses on priority basis.

A meeting in this regard was held with the Sindh Government on August 31, 2016. The Sindh Government acknowledged the need and the urgency and has committed to provide security within its resource constraints to the media houses. In this context they have asked for addresses of main offices as well as major regional offices of PBA member broadcasters to conduct a security audit to assess requirements of each location so that they can arrange adequate security.

They will immediately provide a rapid response button to media houses for use under emergency. This 'Panic Button' when pressed will immediately get priority and rapid response from all concerned law enforcement agencies. Each media house will have three such Panic Buttons in the form of a cell phone application.

Member broadcasters are requested to please send us their complete addresses of main office/ regional offices in Karachi, Hyderabad and Sukkur. It is further requested that 3 names and telephone numbers may be given for the Rapid Response Buttons.

This may please be treated as urgent and kindly send us the requested information latest by Monday September 5, 2016 before close of business.

Sincerely for,

Pakistan Broadcasters Association

Muhammad Ali Butt Executive Director