

PRESS RELEASE

"KARACHI, November 15, 2016: A meeting between Pakistan Broadcasters Association (PBA) and Cable Operators took place today in Islamabad.

Cable Operators representatives apprised PBA about their failed meeting with the Chairman PEMRA on cable digitization and DTH. Cable operators also informed PBA of their resolve to go on a nationwide protest if their genuine demands were not met.

PBA assured the cable operators that it will try its utmost in helping to resolve the issue at the earliest.

PBA demands that PEMRA resolves the cable operators grievances with respect to digitization and DTH amicably and without any delay .

PBA also thanks Finance Minister Mr Ishaq Dar who on PBA's request has promised to intervene and help in resolving the issue".

Sincerely for,
Pakistan Broadcasters Association
Muhammad Ali Butt
Executive Director