

PRESS RELEASE

Karachi, December 25, 2008: A delegation of Pakistan Broadcasters Association (PBA) headed by Mr. Salman Iqbal the Chairman and Syed Sarfraz Hussain Shah the Secretary General, including other office bearers Mr. Muhammad Aslam Kazi, Senior Vice Chairman and Dr. Abdul Karim Rajpar, Finance Secretary met the Federal Minister for Information & Broadcasting, Sherry Rehman here at the Regional Office PEMRA Karachi. Various pertinent issues appertaining current situation of the country and role of media thereto were discussed. The Federal Minster extended her optimum cooperation to strengthen the bilateral relation between Government and media. Media plays a central role in all democratic governments, she added. Discussing the issue of Code of Conduct for Electronic Media, it was agreed that PBA will make self-regulated Code of Conduct for its members.

Federal Secretary Information, Mr. Ashfaq Gondal, Chairman PEMRA Malik Mushtaq, the Executive member Dr. Jabbar and Director General Operations Rana Altaf Majid also attended the meeting.