

Dear All,

This is to inform you that PBA has allowed **Ministry of Information Broadcasting & National Heritage, Government of Pakistan** to release the campaign “**23rd March 2017**” through **M/s Channel 7 Communications (Pvt.) Ltd.**

Member broadcasters are requested to accept **the above mentioned campaign** through **M/s Channel 7 Communications (Pvt.) Ltd.**

Sincerely for,

Pakistan Broadcasters Association

Shahana Jamal Shami

Senior Manager Finance