



**PAKISTAN ELECTRONIC MEDIA
REGULATORY AUTHORITY
ISLAMABAD**

PEMRA Headquarters Building,
Mauve Area G-8/1, Islamabad
Ph: 051-9107138
Fax: 051-9107120

F. No. 13(16)/OPS/014/167

November 30, 2017

All Satellite TV Licensees.
All FM Radios

Subject: **PUBLIC SERVICE MESSAGE**

National Accountability Bureau (NAB) is celebrating anti-corruption week across the country w.e.f December 04 - 12, 2017. In order to commemorate the week in a befitting manner Additional Director, Awareness & Prevention Division, NAB has shared following anti-corruption messages / web link.

- i. SAY NO to Corruption.
- ii. اپنے ملک سے پیار کریں
کریشن سے انکار کریں!
- iii. <ftp://115.186.57.70/NAB2017/NABSongHQ.mp4>

2. Under Section 20(e) of PEMRA Ordinance 2002 as amended by PEMRA (Amendment) Act 2007, and Clause 9 of General Terms and Conditions of the licence contained in Schedule-C of PEMRA Rules 2009, a licensee is obliged to broadcast public service programs, which may be provided by the Authority or by the Government. Provided that the duration of such mandatory programs does not exceed ten percent of total duration of broadcast or operation by a station in twenty-four hours except if, by its own volition, a station chooses to broadcast such content for a longer duration.

3. Foregoing in view, all Satellite TV / FM Radios Licensees are requested to air aforementioned public service messages in order to create awareness against the evils of corruption / eradicating of corruption across the country so that Anti-Corruption week (December 4 – 12) could be celebrated with passion and enthusiasm. Strict compliance in this regard shall highly be appreciated.

4. This issues with the approval of the competent authority.


(MUHAMMAD TAHIR)
GM (Operations)

Copy for Information:

- i. DGM to Chairman Secretariat.
- ii. Chairman, Pakistan Broadcasters Association, 177/2, 1st Floor, IEP Buildings, Liaquat Barracks, Shahr-e-Faisal, Karachi.
- iii. Additional Director (NAB) Awareness & Prevention Division, NAB, Headquarters, Islamabad.