

October 1, 2009

All Members/Associate Members  
Pakistan Broadcasters Association

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**Sub: Regularization of Client DGPR (Punjab) Govt. of Punjab**

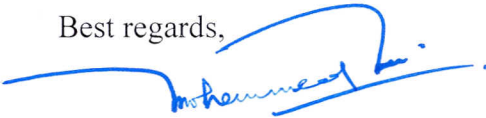
Dear Sir,

Upon receipt of the notification received today, dated July 22, 2009 issued by DGPR (Punjab) Govt. of Punjab. The below mentioned PBA Accredited advertising agencies are regularized to handle business of Govt. of Punjab for their various Ministries/Departments/Bodies.

All member broadcasters are requested to accept business of Govt. of Punjab (DGPR) through the following accredited advertising agencies only till June 30, 2010 or until further instruction by PBA;

- 1- Adgroup (Pvt) Ltd.
- 2- Adreach Advertising (Pvt) Ltd.
- 3- Evernew Concepts (Pvt) Ltd.
- 4- Interflow Communications (Pvt) Ltd.
- 5- M Communications (Pvt) Ltd.
- 6- Message Communications (Pvt) Ltd.
- 7- Midas (Pvt) Ltd.
- 8- Orient Advertising (Pvt) Ltd.
- 9- Manhill Advertising & Marketing (Pvt) Ltd.
- 10- Synergy Advertising (Pvt) Ltd.

Best regards,



**Muhammad Ali Butt**  
Executive Director

c.c. DGPR (Punjab) Govt. of Punjab  
All Appointed Agencies